

## **2018 Portfolio of Friends**



Designer Handbag BINGO - Fri. April 20 (St. Anthony's School - est. guests 250)  DHA Golf Tournament - Thurs. Sept. 13 (Ed Porky Oliver's - est. guests - 80)  Dog Friendly Brunch - Sun. Nov. 4 (Hotel du Pont - est. guests 350) (PoF can be cash, in-kind, or official barter trade)	The land of the la	Son Services	the Pack S.	Par liand S	Sole in One S	S ASO ( S ASO ( S ASO )	Hole Stenage	S. A. N. G.
For Golf or Brunch - Logo <u>featured prominently on the front</u> of all print marketing, invitations, brochures, flyers, and/or other media sources. Confirmation needed by 2/23/2018.	•							Ì
Company name included in various on-air promotional spots	•							
Opportunity to use DHA's Community Room for a private function (4 times per year)	•							
Opportunity to promote your company with a table display & giveaways during the Clear the Shelter Event (TBD - Summer) and various community events throughout the year	•	•						
Golfers (can play as a foursome or be part of other teams)  * Cash-only sponsorship for players	8	4	2					
Logo on Golf Towel (T) or other Giveaways (G) - *cash-only sponosors	Т	Т	Т	G				
Company logo included in multiple social media postings (17,000+ followers)	•	•	•	•				
Digital ad ( or logo) displayed on large TV in slide show in DHA's Lobby (more than 12,000 visitors each year)	Ad	Ad	Logo	Logo				
Company logo (name) included in DHA eBlasts prior to each event (9,000+ subscribers per e-Blast)	•	•	•	•	•			
Company logo on DHA website with link back to your website (avg. 10,000 unique visitors per month with nearly 200,000 visits a year)	•	•	•	•	•			
Company logo featured on the back cover of the Brunch Invitations, which will be mailed to 3,000+ individuals	N/A	•	•	•	•			
Company logo included on DHA's Annual Newsletter (mailed to 9,000+ donors, adopters, and/or volunteers and used throughout the year at community events)	•	•	•	•	•			
Company logo grouped with other sponsors on golf flyers and various media sources	NA	•	•	•	•	•		
Brunch Guests (Best Friend Level +) or * Bingo Players (Hole-in-One & Paw Print)	10	6	8	4	2	*4	*2	
Company advertisement (or logo/name) displayed in large format slide show to run during Golf or Brunch <u>and/or</u> company logo/name displayed as a "Thank You" slide	Full Screen Ad & Logo	Full Screen Ad & Logo	Logo	Logo	Logo	Name	Name	
Company Logo Displayed on various hole locations and/or prominent areas like lunch, dinner, or registration (# of signs)	Lunch & Reg. +2 others	2	Dinner +1	2 Contest Location	1	H-i-O	1	1 Hole or 1 Bingo

<sup>\*</sup> This is a cash-only sponsorship. Companies providing in-kind or barter sponsorships over \$500 will receive all amenities above for the level of your donation, with the exception of Brunch Tickets (max of 2 tickets)











## **SPONSOR/DONOR INFORMATION** - Please submit this form by <u>Friday</u>, <u>February 23</u>, <u>2018</u>

Individual or Business Name	(Please print exactly how you want it to app	pear)
Contact Name	Title	
Address		
City	State Zip _	
Phone	_ Email	
Website		
☐ I/we wish be part of DHA's Portfolio o	f Friends	
☐ Grand Champion - \$10,000	☐ Furlanthropist - \$5,000	☐ Golf Dinner Sponsor - \$3,500
☐ Leader of the Pack - \$2,500	☐ Best Friend - \$1,000	☐ Hole –in-One - \$875
☐ Paw Print - \$500	☐ Tee Sponsor or Bingo Game - \$	150 (or \$275 for both)
	exclusions/conditions): s that we may be eligible for the Brunch or	
please use them as you wish		
☐ I/we wish to provide a tax deductible of	donation in support of DHA's Special Even	ts in the amount of \$
	PAYMENT INFORMATION	
Name on Card	Signature	
Credit Card Number	Expiration Date	Security #
☐ A check made payable to "Delaware H	dumane Association" is enclosed or will be	sent by
Please send an invoice (full/ partial pay	ment is requested by 06/25/18, but we ca	n work out a different date if needed)
We will contact you fo	r your logo and/or digital ad if applicable i	upon receipt of this form

Thank you for becoming part of our Portfolio of Friends!