



Designer Bag Bingo - Fri. April 5th (St. Elizabeth's - est. guests 250) Wags, Whiskers, & Wine - Thurs. June 6th (Nassau Valley Vineyards - est. guests 325) Rehoboth Designer Bag Bingo - Thurs. Sept. 26th (Rehoboth Convention Center - est. guests 375) Sunday Brunch in the Ballroom - Nov. 17th (Hotel du Pont. estimated guests 325)	* Grand Champion - (Wags or Brunch) - \$10,000	Furlanthropist - \$5,000	Leader of the Pack - \$2,500	* Bingo Venue (Wilmington or Rehoboth) - \$ 875	* Bingo Venue (Wilmington or Rehoboth) - \$ 1,000	Paw Print - \$ 500	* BINGO Bag Sponsor - \$ 100
For Wags or Brunch - Logo featured prominently on the front of all print marketing, invitations, brochures, flyers, and/or other media sources. Confirmation needed by 3/29/2019.	●						
Company name included in various on-air promotional spots	●						
Opportunity to use DHA's Community Room or Rehoboth Adoption Center for a private function (4 times per year)	●						
Company logo included in multiple social media postings (22,000+ followers)	●	●	●				
Digital ad (or logo) displayed on large TV in slide show in DHA's Wilmington and Rehoboth Lobby (more than 12,000 visitors each year)	Ad	Ad	Logo				
Company logo (name) included in DHA eBlasts prior to each event (9,000+ subscribers per e-Blast)	●	●	●	●			
Company logo on DHA website with link back to your website (avg. 10,000 unique visitors per month with nearly 200,000 visits a year)	●	●	●	●			
Company logo featured on the back cover of the Brunch & Wags Invitations, which will be mailed to a total of 8,000+ individuals	N/A	●	●	●			
Company logo included on DHA's Annual Newsletter (mailed to 9,000+ donors, adopters, and/or volunteers and used throughout the year at community events)	●	●	●	●			
Company advertisement (or logo/name) displayed in large format slide show to run during all 4 Events and/or company logo/name displayed as a "Thank You" slide	Full Screen Ad & Logo	Full Screen Ad & Logo	Logo	Logo			
Brunch Guests or Wags (Best Friend Level +) or * Bingo Players (Venue & Paw Print)*	10	8	4	2	*4*	*2*	
Company Logo (Name) grouped with all other Portfolio of Friends by level, on two foam core (24 x 36) per event at prominent locations throughout the venues	Logo	Logo	Logo	Logo	Both Bingo Events	Name Choice of Bingo	
Opportunity to promote your company with a table display & giveaways during the Clear the Shelter Event (August 2019)	●	●	●	●	●	●	
Company logo/name grouped with other sponsors on BINGO flyers and night-of Instructions and various media sources	●	●	●	●	●	Name	Name

Sponsorships can be in the form of cash, in-kind services, or barter trade dollars

Companies using barter-trade or in-kind services (excluding our veterinary partners) over \$500 will receive all amenities above for the level of your donation, with the exception of Wags or Brunch Tickets (max of 2 tickets)

* This is a cash-only sponsorship.

Please contact Susan Lanyon, Director of Philanthropy for additional information or to create a custom sponsorship package.
Phone: (302) 571-8171 X 300, Email: slanyon@delawarehumane.org Website: delawarehumane.org



Please complete this form and email to Susan Lanyon, Director of Philanthropy, slanyon@delawarehumane.org, or fax to (302) 571-8173.

Also, please make sure to send a print-quality logo (if applicable, based on your sponsorship level) as soon as possible to Chelsi Williams at cwilliams@delawarehumane.org. Our preferred format for logos is a scalable vector graphic (AI, EPS, SVG, or PDF files). We can also accept high resolution raster graphics (300 dpi/ppi or higher JPG, TIF, PNG, PSD or PDF files).

Your Information

Individual or Business Name _____
(Please print exactly how you want it to appear)

Business Contact Name _____

Business Contact Title _____

Mailing Address _____

Phone _____ Alt. Phone _____

Email Address _____

Website _____

Sponsorship Levels

Please select a level: Grand Champion (\$10,000) Furlanthropist (\$5,000) Leader of the Pack (\$2,500)
 Best Friend (\$1,000) Bingo Venue Sponsor (\$875) Paw Print (\$500) Bingo Bag Sponsor (\$100)

I cannot become a sponsor but would like to make a monetary donation in the amount of \$ _____

Payment Information

I have enclosed a check payable to *Delaware Humane Association*

I am paying by credit card (please circle one): MasterCard Visa American Express

Credit Card Number _____

Expiration Date ____/____ Security Code ____ (3 or 4 digit number on back of card)

Name on Card _____

Billing Address _____

Signature _____

In Kind Donations

I would like to donate the following services or items equal or greater in value to my selected sponsorship level: _____

The monetary value of these services/items is \$ _____