

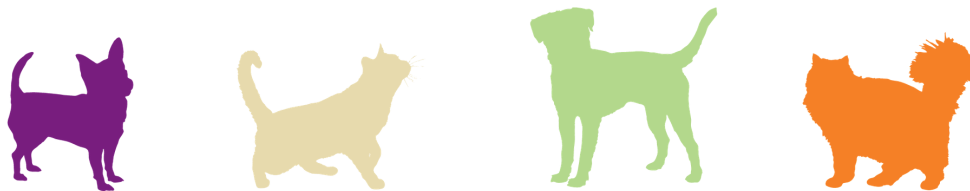
# 2020

# PORTFOLIO OF FRIENDS



**Delaware Humane Association**

*Making friends for life*



[delawarehumane.org](http://delawarehumane.org)



9,000

annual visitors  
(Rehoboth & Wilmington)

9,000 ANNUAL  
NEWSLETTERS

printed and distributed



4,000

HOUSEHOLDS

event invitation mailing list

WEB TRAFFIC



14,500 monthly unique visitors

300,000 annual sessions

16,400

subscribers



27,000

followers



8,500

followers



1,400

followers

## SIGNATURE EVENTS

**Designer Bag Bingo Event**

September date and location TBA

**Wags, Whiskers, and Wine**

Postponed due to Covid-19

**Sunday Brunch in the Ballroom**

Postponed due to Covid-19

Please contact Tricia Confalone, Donor Relations Manager,  
for additional information or to create a custom sponsorship package.  
(302) 571-8171 ext. 300      tconfalone@delawarehumane.org

SPONSORSHIPS CAN BE IN THE FORM OF CASH, IN-KIND SERVICES, OR BARTER TRADE DOLLARS

	<b>*GRAND CHAMPION \$10,000</b>	<b>FURLANTHROPIST \$5,000</b>	<b>LEADER OF THE PACK \$2,500</b>	<b>BEST FRIEND \$1,000</b>
<b>Logo on all print and web marketing for one signature event</b>	✓	✗	✗	✗
<b>Name in on-air promotions and press releases for one signature event</b>	✓	✗	✗	✗
<b>Mention in up to 4 social media posts</b>	✓	✓	✓	✗
<b>Ad or logo on slideshow in DHA's Wilmington and Rehoboth centers</b>	AD	AD	LOGO	✗
<b>Logo and web link on Portfolio of Friends page on DHA website</b>	✓	✓	✓	✗
<b>Logo in the footer of all DHA e-blasts</b>	✓	✓	✓	✓
<b>Logo on both signature event invitations</b>	✓	✓	✓	✓
<b>Logo in DHA's annual newsletter <small>(confirmation needed by 02/01/2020)</small></b>	✓	✓	✓	✓
<b>Complimentary tickets to one signature event</b>	8	6	4	2
<b>Logo or name grouped with other sponsors on one recognition sign at each event <small>(confirmation needed 45 days before event)</small></b>	LOGO	LOGO	NAME	NAME
<b>Use of DHA's Community Room for private function or meeting <small>(subject to availability)</small></b>	✓	✓	✓	✓
<b>Opportunity to display logo in DHA windows for Clear the Shelters throughout August</b>	✓	✓	✓	✓

\*this is a cash-only sponsorship

# BINGO EVENT SPONSORSHIPS

**PAW PRINT  
\$500**

**\*BAG SPONSOR  
\$100**



**Name/logo grouped with other sponsors on one recognition sign at one Bingo event**

*(Outdoor location and date TBA)*



**Use of DHA's Community Room for private function or meeting**

*(subject to availability)*



**Name/logo grouped with other sponsors on Bingo programs; name verbally acknowledged 3x at Bingo event**

*(Outdoor location and date TBA)*



**Opportunity to display logo in DHA windows for Clear the Shelters throughout August 2020**



**Your name, pet's name, or business name grouped with other sponsors on Bingo programs; name verbally acknowledged 1 time at Bingo event**

*(Outdoor location and date TBA)*



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# PORTFOLIO OF FRIENDS SPONSORSHIP FORM

Please complete this form and email to Tricia Confalone, Donor Relations Manager at [tconfalone@delawarehumane.org](mailto:tconfalone@delawarehumane.org) or fax to (302) 571-8173.

Please send a high-resolution logo (based on your sponsorship level) as soon as possible to Cory Topel, Marketing Manager at [ctopel@delawarehumane.org](mailto:ctopel@delawarehumane.org).

Individual or Business Name \_\_\_\_\_  
*(Please print exactly how you want it to appear)*

Business Contact Name \_\_\_\_\_

Business Contact Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Website \_\_\_\_\_

- Please select a sponsorship level:  **Grand Champion (\$10,000)**  **Furlanthropist (\$5,000)**  **Leader of the Pack (\$2,500)**  
 **Best Friend (\$1,000)**  **Bingo Paw Print (\$500)**  **Bingo Bag Sponsor (\$100)**

## Payment Information

I have enclosed a check payable to Delaware Humane Association (Mailed to: DHA 701 A St. Wilmington, DE 19801)

I am paying by credit card:  MasterCard  Visa  American Express  Discover

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ / \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

## In Kind Donations

I would like to donate the following services or items equal or greater in value to my selected sponsorship level:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

The monetary value of the services/items is \$ \_\_\_\_\_